



MBCA | SMOKY MOUNTAIN SECTION

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About the Newsletter

The Smoky Mountain Section, Mercedes-Benz Club of America, Inc. publishes this quarterly newsletter. Opinions expressed are those of the authors. Express permission is hereby given to other Sections of the Mercedes-Benz Club of America to reprint articles contained herein, except as noted. Articles should be mailed to the Editor, 233 Briarcliff Avenue, Oak Ridge, TN 37830. Copy deadline is the 15th of odd-numbered months.

An Overview of the Club

Established in 1956, MBCA has more than 20,000 members in over 80 Sections across the nation. These local Sections organize hundreds of events each year, ranging from social gatherings to specialized technical sessions. MBCA is a non-profit organization.

Join the Club Call 800/637-2360

Note: NEW RATES effective 1/1/2012!

One year	\$49
Two years	\$95
Three years	\$139

Moving? Send address change to
www.mbca.org

Local Activities

Your dues include membership in the Section of your choice. Each Section publishes a newsletter with news of its activities and their year-round calendar of events, including rallies, defensive driving courses, car shows, and dinner meetings. Many Sections host special events such as StarTech, our national technical meeting and StarFest, our National Convention. Any MBCA member may attend any Section, Regional or National event.

Web site

www.mbca.org/smokymountain

The STAR

A subscription The STAR, MBCA's award-winning national magazine is included with your membership. Each issue includes technical information, a historic feature car in color, and the latest news from Daimler-Benz and MBUSA, articles on restoration, new car road tests, and advertisements from companies providing products and services for your car, plus free classified ads to members.



**GREAT SMOKY MOUNTAIN
MURDER MYSTERY DINNER SHOW
Saturday, February 18, 2012**

We look forward to seeing you at the Great Smoky Mountain Murder Mystery Dinner Show! The price per person is \$30, including tax and gratuity.

Whodunnit Lucy - Everyone's favorite redhead is up to her old tricks and involving the whole gang and a few new characters! Welcome to Club Tropicana where Ricky Bacardi is getting ready to debut his brand new show! Ricky has enlisted the help of his friends and neighbors, Fred and Ethel Hertz, and famous Vaudeville singers, The Gabor Sisters, to star in his new show.... "Babaloo Broadway"! But of course Lucy wants to be in the show as well. Adding to the excitement of the night, a TV crew will be taping the show. Bullets and laughter fly through the air in this side-splitting comedy!

The theatre is located at 2682 Teaster Lane in Pigeon Forge TN, across the street from Belz mall. Coming from Pigeon Forge or Sevierville, go to traffic light #2 in Pigeon Forge, which is Teaster Lane, there's only one way to turn so turn onto Teaster Lane. Go 0.7 miles and they are on your right hand side in a pink strip mall. There will be a big sign outside and plenty of parking. Phone 866-908-1050

The theater has "restaurant-style" seating and MBCA Smoky Mountain members will be seated together in the same vicinity. The show begins at 6:30 PM; please arrive no later than 30 minutes before show time.

Menu

- Creamy Garden Soup**
- Garden Salad**
- Pork Loin Rib eye**
- Oven-roasted Chicken**
- Corn, Green Beans, Baked Potato, Rolls**
- Cheesecake selection and Drinks**

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**Reservation form - MBCA SMOKY MOUNTAIN SECTION
MURDER MYSTERY DINNER - FEBRUARY 18, 2010**

NAME(S): _____

Enclose \$30 per person; Total \$ _____

(Make check out to MBCA Smoky Mountain Section)


Your phone number: _____

Mail by February 6, 2012 to: **Gerald Poats
P.O. Box 268
Athens TN 37371**

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Reach out to area Mercedes-Benz auto owners
Advertising Rates – Newsletter – 6 issues

Full page – 8½ x 11 \$150 Quarter page – 4¼ x 5½ \$50
Half page – 8½ x 5½ \$100 Business card \$25

Our Smoky Mountain Section newsletter reaches about 150 Mercedes-Benz owners in East Tennessee from Chattanooga to the Tri-Cities. Send ad copy and check to: George Murphy (perfanalysis@comcast.net)

Pictures from our Tire Kicker January 21



Mercedes-Benz Club of America 2012 Membership News Bulletin

Effective January 1, 2012 MBCA membership dues will increase as follows:

	U.S. <u>Membership Dues</u>	Canadian & Int'l <u>Membership Dues</u>
1 Year	Was \$45 Will Be \$49	Was \$55 Will Be \$59
2 Years	Was \$87 Will Be \$95	Was \$107 Will Be \$115
3 Years	Was \$127 Will Be \$139	Was \$157 Will Be \$169

5 Reasons for the 2012 Dues Increase

1. It has been 12 years since MBCA last raised its dues
2. 2012 dues represent an increase of less than 9% over 2011
3. MBCA has been able to avoid a dues increase for more than a decade but increasing operating expenses make it virtually impossible to avoid a modest increase today
4. The list of MBCA member benefits and discounts has markedly expanded in the last two years.
Please see the 2/3 page advertorial in the January/February issue of The Star® magazine for details or visit www.mbca.org/member-benefits for a complete list of benefits
5. We want to ensure that MBCA can continue to meet its promise/value proposition: To be an enduring and sustainable Mercedes-Benz enthusiast organization known for nurturing and inspiring the Mercedes-Benz experience

Special Incentives for MBCA Members, Effective NOW!

Members who RENEW their membership beginning 1/1/12 or AFTER will receive:

- 3 additional months of membership FREE when they renew for 3 years (at the 2012 rate)
- 2 additional months of membership FREE when they renew for 2 years (at the 2012 rate)

